

Blackpool Council Licensing Service

Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate

Responsible Authority

Name of Responsible Authority	Public Health, Blackpool Council		
Name of Officer <i>(please print)</i>	Chloe Dobson		
Signature of Officer	C. Dobson		
Contact telephone number	07990084572		
Date representation made	01	08	2014
Do you consider mediation to be appropriate			NO

Premises Details

Premises Name	Trafalgar Road
Address	21-25 Trafalgar Road
	Blackpool
Post Code	FY1 6AW

Reasons for making representations

I write in reference to the new Premises Licence application for 21-25 Trafalgar Road, Blackpool.

Following review of this application, Public Health, Blackpool Council, make a formal objection on the following grounds:

- This application is within the Off Licence Saturation Policy Area.

Blackpool Council's Statement of Licensing Policy 2011 -2014 states:

3.10 Cumulative Impact

3.10.1 General

- The number, type and density of premises selling alcohol in a particular area can lead to serious problems of nuisance or disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify individual premises as being the sole cause or major

contributing factor.

- The potential impact on the promotion of the licensing objectives by a significant number of licensed premises concentrated in one area is called “cumulative impact”. This is not to be confused with “need” for premises in an area, which the Licensing Committee cannot take into account when determining applications. The cumulative impact of all the premises in an area upon the promotion of the Licensing Objectives is a proper matter for the licensing authority to consider.

In addition, health related data from Public Health England (Local Health) provides evidence that the area around this premises has a significantly higher number of hospital stays for alcohol related harm (SAR) than the national average (England).

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A